

# CARPE DATUM

## Fed Data Prospector

VOLUME 1. ISSUE 10.

January 25, 2019



Welcome to the tenth issue of Carpe Datum's Newsletter, **The Fed Data Prospector**. As the U.S. Federal Government finishes the 35th day of this current shutdown and a second federal employee pay period is missed, the urgency to end this impasse appears to be gaining traction. We shall see...

Two significant reports were issued this week:

1. *Data Foundation's State of the Union of Open Data* – while Carpe Datum has not always fully agreed with this group's approach to policy-making, one would be hard-pressed to find a more comprehensive and informative assessment of the Fed's progress with Open Data. Great contextual background for any new entrants to this market, esp. Data Cos – find it, download or read it [here](#).
2. *Office of the Director of National Intelligence (ODNI)* issued the 2019 Strategy on National Intelligence – National Intelligence Strategy 2019 DNI.gov [here](#).

In addition to a healthy dose of weekend reading, Issue #10 includes a few, additional highlights:

- *DoD's Defense Security Service (DSS)* seeks available sources credit data to meet the Federal Investigative Standards (FIS) specified requirements for the conduct and adjudication of requisite Security, Suitability, and Credentialing background investigations; including related continuous vetting (evaluation) mandates outlined in National policy and Presidential Executive Orders
- *Tom Emert*, formerly a senior client executive at Oracle (NYSE: ORCL), has joined LexisNexis Risk Solutions as director for Federal Business Development.
- *Dun & Bradstreet* received UK's Financial Conduct Authority's approval for the proposed merger transaction of Dun & Bradstreet Limited with an investor group led by CC Capital, Cannae Holdings, Bilcar, LLC, Black Knight, Inc. and funds affiliated with Thomas H. Lee Partners, L.P. (the "Investor Group").

## Industry Highlights

How big data is being used to improve fraud detection:

*Among other uses, big data platforms and machine learning algorithms can learn the characteristics that often show up in spam emails, then warn email users of potential problems*

READ THE ARTICLE

Depending on its type and reach, fraud could result in exceptionally costly problems for businesses and even individuals. However, companies depend on big data to make fraud less likely to happen. Here are some of the ways technological advancements

are gaining ground in the effort to stop fraud in various industries...

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### New intel strategy stresses data collection, cyber threats

[READ THE ARTICLE](#)

The document highlights cyberspace and emerging "disruptive" technologies like AI and quantum computing as areas that intelligence agencies must invest in heavily over the coming years. The strategy calls for expanded reliance on both quantitative and qualitative analysis capabilities to forecast threats, the production of more tailored, actionable cyber threat intelligence to the rest of the government and the exploration of novel operational applications of emerging technology to advance tradecraft...

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### Unpredictable Pentagon Spending Causing Vendors to Leave Marketplace; *Research and Development Stagnant*

[READ THE ARTICLE](#)

Congressional spending has become so unpredictable, a panel of Pentagon experts said the defense industrial base is shrinking and the weapons systems of tomorrow are not being developed today. Speaking Monday at the Washington-based Center for Strategic and International Studies (CSIS), a panel of experts responded to the findings of a report quantifying how defense spending cuts, enacted by the Budget Control Act of 2011, has caused a dramatic number of defense industry suppliers to leave the market while chilling industry's research and development activities...

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### ICF Unveils Integrated Marketing & Communications Agency

[READ THE ARTICLE](#)

ICF has officially launched an integrated business that will provide communications, technology and marketing support to public and private sector clients. ICF Next will offer insight and analytics, strategy and transformation, creative engagement, customer marketing, channels and technology support through its offices in the U.S., Europe, Canada and India and workforce of 1.7K communications, creative and technology professionals, the company said Wednesday...

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### Advocates want new federal agency to oversee consumer data privacy

[READ THE ARTICLE](#)

Privacy advocates are calling for a new federal agency to oversee consumer data privacy. The organizations' plan would sideline the Federal Trade Commission and strengthen digital privacy protections for U.S. citizens. In contrast, a D.C. think tank backed by technology companies is advocating for all federal privacy plans to be rolled back in favor of a new national law. The plan from the Information Technology and Innovation Foundation would still allow companies to collect many kinds of data...

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## Opportunities & Solicitations



DoD/Defense Security Service  
*Credit Data Sources for Background Investigations*

[VIEW THE SOLICITATION](#)

The Defense Security Service (DSS) is interested in available options to access credit data to meet the Federal Investigative Standards (FIS) specified requirements for the conduct and adjudication of requisite Security, Suitability, and Credentialing background investigations; including related continuous vetting (evaluation) mandates outlined in National policy and Presidential Executive Orders. The DSS is considering use of single or multiple vendors to collect the information required in order to ascertain the financial history of a subject to meet these mandates...

## Navy/NAVSUP/NEXCOM

*Business Intelligence/Analytics Platform*

[VIEW THE SOLICITATION](#)

**\*\*UPDATE\*\*** Due to the overwhelming response, the Government is hosting Technical Briefs until 8 February 2019. Please submit the names, titles of those who will attend as well as the dates you may attend. RFI Responses are due no later than 5:00 p.m. (ET) January 25, 2019. Preferred submission of response is via email; however electronic submissions must be less than 8MB in size."...

## Acquisitions & Partnerships

### Agreement Between Experian and Audiens for the Distribution of Data in Italy

[READ THE ARTICLE](#)

Experian, world leader in information services for marketing and for the prevention of credit and fraud risks, has partnered with Audiens, a leading technology company in data management services, with the aim of enhancing Audiens' database with insight on the Italian population...

### Dun & Bradstreet Announces Receipt of FCA Approval

[READ THE ARTICLE](#)

Dun & Bradstreet today announced that the United Kingdom Financial Conduct Authority (the "FCA") provided notice in writing for the purposes of the Financial Services and Markets Act 2000 that it has approved the change in control of Dun & Bradstreet Limited applicable to the Company's proposed merger transaction with an investor group led by CC Capital, Cannae Holdings, Bilcar, LLC, Black Knight, Inc. and funds affiliated with Thomas H. Lee Partners, L.P...

## People in the News

### Tom Emert Named Federal Business Dev't Director at LexisNexis

[READ THE ARTICLE](#)

Tom Emert, formerly a senior client executive at Oracle (NYSE: ORCL), has joined LexisNexis Risk Solutions as director for federal business development, G2Xchange ETC reported Wednesday ...

## Refinitiv appoints Sherry Madera as Global Head of Industry and Government Affairs

[READ THE ARTICLE](#)

Refinitiv, formerly the Financial and Risk business of information giant Thomson Reuters (NYSE:TRI), has announced that it has appointed Sherry Madera as Global Head of Industry and Government Affairs to enhance the company's engagement across government, policy initiatives, industry trends and regulatory developments...

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## Coleman Taps FactSet Vet Suppelsa for Research Management Biz

[READ THE ARTICLE](#)

Coleman Research has hired Jimmy Suppelsa as global head of business development for the company's new Software-as-a-Service research contact management solutions business line, Coleman Exchange, which helps investors and researchers track their interactions with research providers, sell-side analysts, and other sources of research and commentary...



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