

# CARPE DATUM

## Fed Data Prospector

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Welcome to the eighth issue of Carpe Datum's Newsletter, **The Fed Data Prospector**. We hope you notice some big changes in this week's edition. Using Constant Contact, leveraging HTML formatting (vs. PDF) and hiring a seasoned creative design person has enabled us to roll out the new look and feel for FDP.

Beyond the changes to branding and design, we hope you'll find the rest of our content consistent with previous issues. Over the coming months, we will continue to invest in maturing the analytics behind our data-driven approach to identifying news, procurement opportunities and contract awards that are relevant to providers of data and analytical solutions in the federal marketplace.

### Industry Highlights

#### Trump signs legislation to boost quantum computing research with \$1.2 billion

President Donald Trump on Friday signed legislation ramping up quantum computing research and development. The National Quantum Initiative Act (H.R. 6227) authorizes \$1.2 billion over five years for federal activities aimed at boosting investment in quantum information science, or QIS, and supporting a quantum-smart workforce...

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#### Lessons from history on the dangers of blind trust in data

Businesses and government are learning that the information they collect can mislead...

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#### How the shutdown affects open data

Some open data services from government are offline or going without updates during the partial government shutdown. Given the widespread reliance on that data to build applications and services, the lapse can have downstream effects beyond just pausing agency websites...

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#### Building a scalable data analytics platform for government: *How the Australian Capital Territory Government launched*

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### *its enterprise grade platform*

OpenGov Asia had a chance to speak with Dr Ole Nielsen again. This time, Dr Nielsen dons a new role – Director of Data and Analytics for the Chief Minister, Treasury and Economic Development Directorate in the ACT Government. Previously, he held the title of Director of Scientific Computing and Systems Engineering, Geoscience Australia...

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**Facebook investigates group backed by LinkedIn co-founder Reid Hoffman: *News for Democracy may have violated the social network's rules after apparently setting up misleading news pages during the 2018 US midterm elections.***

Facebook is looking into whether News for Democracy, a group backed by LinkedIn co-founder and billionaire Reid Hoffman, ran afoul of the social network's rules after creating misleading news pages during the 2018 midterm elections...

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**Horizontal collaboration in Europe and smart cities: *Government Europa speaks to Kees van der Klauw and Omar Elloumi of AIOTI about the development of IoT and how horizontal collaboration in Europe will make it easier to digest and manage big data.***

The Internet of Things (IoT) is a key term in almost every sector and industry; with the importance of becoming more interconnected, technology experts are setting their focus on IoT. It is also a particularly prevalent research and development area in the upcoming smart city revolution, which is predicted to improve livability and sustainability of cities...

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**What are the Credit Reporting Agencies for Businesses?**

Building a business credit score is essential for every small business. According to a survey done by Manta in 2016, 72% of small business owners do not even know their credit score. Many are not even aware they have a separate business credit score...

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## People in the News

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**Infogroup Hires Seasoned Digital Executive as Chief Financial Officer: *Leading data and multichannel marketing solutions provider bolsters executive team with addition of accomplished finance and operations professional Andy Goldstein.***

Infogroup, a leading provider of data and multichannel marketing solutions, announced today that Andy Goldstein has been named chief financial officer, effective January 2019...

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**FiscalNote Names Josh Resnik Chief Content Officer And SVP/Publisher: *Resnik to redefine and direct technology and media company's content production, distribution, and monetization strategy***

FiscalNote, a technology and media company providing information services and software that connect the world to their governments, today announced that Josh Resnik has joined as Chief Content Officer and SVP/Publisher...

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## Acquisitions & Partnerships

### The Business Case for Alternative Data

Numbers tell a story. Investors around the world are increasingly using new categories of information to understand the insights behind the companies whose stocks, options, and bonds they buy ...

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### Neustar closes on acquisition of Oregon fraud prevention company

Neustar Inc., a Sterling information services company, has closed on its acquisition of Oregon-based call authentication and fraud solutions provider TrustID...

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## Opportunities & Events



### IRS: Social Media Research Request

In this RFI, the IRS requests that interested electronic research vendors respond with a summary of their capabilities, and be prepared to demonstrate their products which assist in performing research across social media platforms during the week of January 28, 2019.

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### VA: Solicitation for Appraisal Management Services (AMS)/Other Related Services (ORS) Re-Competition

A re-compete of incumbent is CoreLogic's contract, the VA seeks specialized real-property data, updated on a regular basis, and capable of integrating with WebLGY, the VA's loan guarantee portal.

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### Navy/NAVSUP/NEXCOM: Business Intelligence & Analytics Platform

Navy/NAVSUP/NEXOM are seeking a partnership to establish and grow a modern Business Insights and Analytics Platform that will span the spectrum of basic reporting, interactive Executive Dashboards to predictive analytics and modeling.

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### U.S. Air Force Academy: Research Database

The U.S. Air Force Academy's Dean of Faculty has a requirement to purchase a Research Service to provide "high quality, custom research and analytics through a cost-effective model that helps clients in the corporate, education, and healthcare sectors make informed decisions, identify and seize opportunities, and heighten their effectiveness."

While some of these requirements could be considered vague and a bit unclear, this is a real opportunity to help the government solve its issues around unclear requirements.

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