

# CARPE DATUM

## Fed Data Prospector

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Welcome to Carpe Datum's **Fed Data Prospector** (Vol. 1, Issue #29). For those who have been receiving the FDP weekly newsletter since the beginning, you know that we have not stuck to a fixed publishing date/time; likewise, for those of you scoring at home, this approach breaks just about every rule every written on the topic of effective digital marketing. Yes, we understand, and you can now count on receiving this newsletter in the early part of each week (that means Tuesday PM in the worst case...and hopefully on Monday AM!).

Given the aforementioned timing, the Opportunities in this week's FDP are not as prolific as previous weeks. Please bear with us through this brief transition and look for more Opps next week and beyond. Nevertheless, there are several potentially compelling deals this week, which are worth a review. One from DHS caught our eye:

- DHS' Office of Biometric Identity Management (OBIM) - Mission Systems Lifecycle Support (MSLS) stores and analyzes biometric data, digital fingerprints, iris scans, and photographs, and links that data with associated biographic information to identify and enroll identities and subsequently match or verify the established identities. Specifically, they are looking for the following capabilities - Biometric Examiner Tool, Web Portal, Reporting, Analytics, Person-Centric Capabilities and Mobile Applications.

In other Data News, Auren Hoffman, CEO, SafeGraph (fmr. CEO at LiveRamp), wrote his treatise on the Data Business and it's quite interesting and – "Data-As-A-Service Bible: Everything You Wanted To Know About Running DaaS Companies". Carpe Datum believes that just about any sized data business entrepreneur or executive can gain a golden nugget or two by spending the 30 minutes required to digest this puppy (not counted the extra time needed for dyslexics like me!). Seriously, Auren is prolific blogger, whose post are almost always on the mark. Two thumbs up.

Happy Fed Data Opportunity Hunting!

**The Carpe Datum Team**

## Opportunities & Solicitations

**12 Months Media Monitoring Subscription**  
*Department of the Navy*

[VIEW THE SOLICITATION](#)

Marine Corps Installations National Capital Region-Regional Contracting Office (MCINCR-RCO), Quantico, VA, has a requirement to procure a Media Monitoring Subscription. It is the Government's intention to issue a firm-fixed price

contract. The proposed acquisition is a 100% small business set aside...

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**Office of Biometric Identity Management (OBIM) -  
Mission Systems Lifecycle Support (MSLS)**  
*Department of Homeland Security*

[VIEW THE SOLICITATION](#)

The Department of Homeland Security (DHS), Office of Biometric Identity Management (OBIM) is seeking the sources and solutions necessary to develop, integrate, and implement capabilities for its Portfolio of Systems. The purposes of this Sources Sought and RFI are two-fold: To identify vendors capable of developing and implementing the following capabilities: Biometric Examiner Tools, Web Portal, Reporting, Analytics, Person-Centric Capabilities, Mobile Applications; To collect information from industry identifying products, solutions, and methodologies...

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**Annual Subscription to Media Database**  
*Department of Health and Human Services*

[VIEW THE SOLICITATION](#)

The purpose of this procurement is to provide NCCDPHP communications specialists access to a robust single source news monitoring solution database for distribution of health messages, tracking effectiveness of media outreach, managing media inquiries and sharing media activities, monitoring of media coverage nationwide, measuring, and analyzing the content of clippings, and assigning Nielsen ratings and publicity values pertaining to chronic disease prevention and health promotion topics...



## Contract Awards

**Rosoka Software & Net Vision Consultants awarded DOJ Data Analytics Solutions and Services**

[READ THE ARTICLE](#)

Under the estimated \$500 million in solutions and services over the multi-year term Rosoka has agreed to provide enhanced metadata and advanced analytics...

## Agency News



**Agencies cite data concerns in slowness to implement CDM**

[READ THE ARTICLE](#)

Several agencies are taking a more measured approach in implementing the Continuous Diagnostics and Mitigation program in order to make better sense of their data...

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**Tech Professionals Use USDA Datasets to Address Water Management Challenges at the IoT World Hackathon**

[READ THE ARTICLE](#)

The U.S. Department of Agriculture (USDA) recently took another step forward on its path to accelerate information technology (IT) modernization and improve how it designs agricultural services and interacts with agricultural producers...

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### UK government pushes data-driven agenda

[READ THE ARTICLE](#)

A smart data report has been published with consultations under way, while an open call for evidence has been launched to help shape the national data plan...

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### U.S. government planning three new biometrics contracts

[READ THE ARTICLE](#)

The U.S. Department of Homeland Security is progressing toward the replacing its legacy IDENT biometric system with the new Homeland Advanced Recognition Technology (HART), issuing a request for information (RFI) from vendors...

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### Canada backs start-up to boost big data on space debris

[READ THE ARTICLE](#)

The Canadian government's contracting arm is backing a proposed new satellite system that will use big data analytics to provide commercially available data about the Earth and its orbit amid growing concerns about the risks posed by space debris...

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## Industry Highlights

### Data-As-A-Service Bible: Everything You Wanted To Know About Running DaaS Companies

[READ THE ARTICLE](#)

A Treatise on Data Businesses - Data businesses are generally misunderstood. (That is an understatement)...

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### EFF's Recommendations for Consumer Data Privacy Laws

[READ THE ARTICLE](#)

Strong privacy legislation in the United States is possible, necessary, and long overdue. EFF emphasizes the following concrete recommendations for proposed legislation regarding consumer data privacy ...

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### Dun & Bradstreet Named A Strong Performer Among B2B Customer Data Platform Providers

[READ THE ARTICLE](#)

Dun & Bradstreet was cited as a Strong Performer in The Forrester New Wave™: B2B Customer Data Platforms, Q2 2019. Customer Data Platforms (CDPs) have become one of the fastest growing segments within the sales and marketing information landscape. In the report, Dun & Bradstreet received a differentiated rating in the data sources and types, data management, activation, product vision, and product roadmap criteria...

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## Addressing Governmental Challenges when Engaging AI, ML and Data Analytics

[READ THE ARTICLE](#)

Gartner recently stated that all industries and levels of government agree the top three game-changing technologies today are AI/machine learning, data analytics/predictive analytics and cloud technologies. However, there are some primary sticking points when it comes to innovation in these areas...



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