

CARPE DATUM

Fed Data Prospector

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Welcome to Carpe Datum's **Fed Data Prospector** (Vol. 1, Issue #33). Although the overall quality of this week's data-specific deal flow is down from last week, there are several compelling opportunities, led by the following:

- *Sources Sought - Social Media Monitoring Subscription* on behalf of the SEC, is issuing this notice to seek information from sources that currently have a Commercial Off The Shelf (COTS) subscription product that meets all requirements in Attachment 1 - Draft Requirements List social media monitoring.

This week's topical data industry-related media coverage is headlined by reports that Equifax is close to settling with the FTC for \$700 million in response to their record data breach, which is said to have impacted 148 million Americans (estimated to represent 56% of all US credit accounts). The further-reaching questions for this community must be what are impact may be felt going forward – only time will tell.

- “An announcement on the settlement could come as soon as Monday, people familiar with the matter told the Wall Street Journal. The company would be required to make changes to how it handles and protects consumer data and establish a “fund to compensate consumers for harm suffered because of the breach.” (USA Today, July 19, 2019)

Happy Fed Data Opportunity Hunting!

The Carpe Datum Team

Opportunities & Solicitations

Sources Sought - Social Media Monitoring Subscription
Securities and Exchange Commission

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Support key elements of the SEC's Office of Compliance Inspections and Examinations (OCIE's) mission. Information derived from social media or the monitoring thereof may inform OCIE's risk based examination processes, including industry developments and emerging risk areas, examination selection, and the identification of potential securities law violations...

Commercial Global Network Analytic Support and Liaison Services
Department of the Air Force

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The 355 Contracting Squadron is conducting market research to seek qualified businesses capable of fulfilling a requirement for access to a global network of experts in commercial tradecraft, competitive intelligence, and secure supply chain structures with top secret/sensitive compartmented information (TS/SCI) clearances, experience working with national intelligence agencies, and access to commercial proprietary data sources that can be used for purposes of military targeting...

Enterprise Management Services (EMS)
National Geospatial-Intelligence Agency

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The National Geospatial-Intelligence (GEOINT) Agency (NGA) has released a Request for Information (RFI) for the Enterprise Management Services (EMS) requirement on the Top Secret / Secret Compartmented Information (TS/SCI) network's Acquisition Research Center at <https://acq.nro.ic.gov>. The EMS acquisition will provide the full suite of enterprise management information technology (IT) services to support NGA customers through the implementation of IT operational processes...

Analytics Science Cloud Initiatives
Department of the Interior

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The National Geospatial-Intelligence Agency (NGA) is seeking information related to a potential requirement for Geospatial-Related Open Source Computer Systems Design and Cloud Integration Services...

Used Vehicle Price Data
Department of Labor

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The purpose of this Request for Quote (RFQ) is to obtain competitive responses from qualified business vendors for used vehicle data in accordance with the attached SOW. NAICS code is 519190 - All Other Information Services; size standard is \$27.5 million...

Requirement for Tobacco Research Data
Federal Trade Commission

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The FTC has a requirement to purchase monthly data for each SKU of all combustible cigarettes aggregated to the state-level from store-level scanner data collected at both drug and grocery stores (MULO) and convenience stores (C-Stores) for product characteristics, prices, sales, and marketing from 2012-2018...

Residential Rent Transaction Data
Department of Labor

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The Bureau of Labor Statistics (BLS) has interest in residential rent transaction data for tenants living in noninstitutional housing units as well as lease and property characteristics that describe these housing. The data will be used by BLS staff, its employees, agents, and partner statistical agencies, to analyze and improve BLS indexes...

**PitchBook Subscription (for up to 5 users) for the Office of International Affairs, CFIUS
*Internal Revenue Service (IRS)***

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The Office of Treasury Procurement Services (OTPS); Operations Support Branch, intends to negotiate a sole-source acquisition with Pitchbook Data Inc. for subscription services that will facilitate the research of various equity investments, essential to the non-notified work done by our team and the need to Search investments made by specific actors and countries; Look at specific sectors of investment (semi-conductors, 5G, biotech, etc.); Build overall acumen for investment trends and provide actionable research; Keep us up to date with transactions that often don't make the news or press, giving us more ability to hold purchasers of US equity interests more accountable...



Agency News

Social media monitoring for FBI, SEC

[READ THE ARTICLE](#)

Millions of people daily use social media, which can give law enforcement agencies insights on various threats ranging from terrorist activity to foreign intelligence. The challenge is accessing and analyzing the massive amount of data in an effective, efficient and appropriate way...

House Committee takes actions to clean up credit bureau mistakes

[READ THE ARTICLE](#)

In committee votes this week (7/16) and last week (7/11), the U.S. House Financial Services Committee sent a package of credit reporting reforms on to the House floor. The Big 3 national credit bureaus have been the most-complained-about financial firms to the CFPB for four years running, predating the Equifax breach...



Industry Highlights

Data analytics startup Versium pivots to business-to-business marketing with new service

[READ THE ARTICLE](#)

The explosion of consumer data — made possible by the rise of e-commerce and social media — completely changed how companies target their customers. That has been great for consumer brands, but the world of business-to-business marketing remains behind the times...

Intel Executive: Rein In Data Brokers

[READ THE ARTICLE](#)

Selling personal data is big business: The industry generates \$200 billion in economic activity per year...

Here's what you need to know about Palantir...

[READ THE ARTICLE](#)

...the secretive \$20 billion data-analysis company whose work with ICE is dragging Amazon into controversy...

Where Artificial Intelligence Can Make the Biggest Impact

[READ THE ARTICLE](#)

Here are three ways an investment into artificial intelligence could reap significant returns in the public space...

Michael Beckerman: Why do we need a federal privacy law? Ask the data brokers selling your information

[READ THE ARTICLE](#)

It's time to bring all parties involved to the table to discuss comprehensive, federal solutions to protect American's privacy. Our companies are united in a desire for comprehensive federal privacy laws that protect all Americans...

TransUnion Executives Join Government Leaders to Discuss New Approaches for Leveraging Data to Mitigate Risk

[READ THE ARTICLE](#)

Government agencies face risks in varying forms, including economic, insider and citizen risk. These threats can often be mitigated by leveraging data to identify, manage and protect against them...

Equifax could pay \$700 million to settle with FTC over 2017 data breach, report says

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Equifax Inc. could be close to settling state and federal investigations into the massive 2017 data breach that exposed the personal information of 148 million Americans, according to the Wall Street Journal...

FactSet Launches KYC App for Client Due Diligence

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FactSet, a provider of financial information and analytical applications, reports and the release of FactSet KYC, a cloud-based software-as-a-service (SaaS) application intended to streamline Know Your Customer due diligence...



Seize the Data!
www.carpdatumdc.com

