

CARPE DATUM

Fed Data Prospector

VOLUME 1. ISSUE 51.

December 6, 2019



Welcome to Carpe Datum's **Federal Data Prospector** (Vol. 1, Issue #51) newsletter. As December begins and the Holiday Season kicks into high gear, our team is thrilled to see robust deal flow from the federal data and data analytics marketplace. We expect this time to be an exciting close-out to calendar year 2019.

- **Request for Proposal – DoD/The Defense Human Resources Activity (DHRA), on behalf of the Joint Advertising, Market Research and Studies (JAMRS) program of the Office of People Analytics (OPA) issues this final Request for Proposal (RFP) for Survey Services and Market Research:** This work requires an extensive knowledge and proven expertise in career decision-making, consumer decision-making, and marketing effectiveness theories and involves multimethod personnel research, survey planning, design and development, conducting and administering surveys...JAMRS maintains the nation's largest database of recruitment-aged youth names and contact information. The largest operational programs run by JAMRS are the Recruitment and Survey Database, and Joint Leads systems.

In other data news, on November 26st, Executive Gov's Mary-Louise Hoffman wrote an article entitled "**GAO: Pentagon's Fraud Risk Mgmt Program Should Include Contractor Ownership Assessments**". It features a recent GAO Report that is focused on major challenges presented to the DoD Acquisition community when trying to determine a firm's "beneficial ownership. Here's an excerpt:

- "Some companies doing business with the Defense Department have opaque ownership structures that may conceal who owns, controls, or benefits from the company. We identified fraud and national security risks to DOD from opaque ownership such as ineligible contractors receiving contracts and foreign firms receiving sensitive information through U.S.-based companies. We recommended DOD include contractor ownership in its department-wide fraud risk assessments."

The Carpe Datum Team

Opportunities & Solicitations

Survey Services and Market Research
Defense Human Resources Activity

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The Defense Human Resources Activity (DHRA), on behalf of

the Joint Advertising, Market Research and Studies (JAMRS) program of the Office of People Analytics (OPA) issues this final Request for Proposal (RFP) for Survey Services and Market Research...

RFI/SS GSA Fleet Vehicle Data Standardization
General Services Administration

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The U.S. General Services Administration (GSA) is issuing this Request for Information (RFI) Number 47QMCA20N0006 to obtain industry input on our efforts to gain a VIN-decoding service that will provide GSA Fleet consistency and data integrity across the agency's leased vehicle fleet...

Civil Surgeon Credential Verification
USCIS

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This requirement is for Civil Surgeon medical license/certification verification and reporting and derogatory information attained through the National Practitioner Data Bank and reporting as outlined in the Statement of Work...

RFI/Sources Sought for CADRG
Department of Defense

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The National Geospatial-Intelligence Agency (NGA) is seeking information on a contract requirement for data conversion of maps and charts to Compressed Arc Digitized Raster Graphics (CADRG), Enhanced Compressed Raster Graphics (ECRG), and Geo-referenced Portable Document Format (GeoPDF) digital files...

NOS/OCM Geospatial A-E Support Services
Department of Commerce

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The Department of Commerce, National Oceanic and Atmospheric Administration (NOAA), National Ocean Service (NOS), Office for Coastal Management (OCM) has a requirement for geospatial data collection services in support of the coastal resource management community projects...

Request For Information - Intelligence Analysis System (INTAS)
Air Force

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The Directorate of Reconnaissance and Intelligence Systems (DRIS), Royal Saudi Air Force (RSAF) has surveyed the INTAS requirement to acquire regular hardware and software maintenance...

S&P Global Market Intelligence Capital IQ Platform
Department of the Treasury

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The Offices of Economic and Tax Policy require a data service that provides financial statement information from publicly traded firms both active and inactive...

Contract Awards

Elsevier collaborates with US Food and Drug Administration to build predictive drug-induced liver injury algorithm

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Elsevier, a global information analytics business specializing in science and health, has entered into a Collaborative Research and Development Agreement (CRADA) with the National Center for Toxicological Research (NCTR) at the Food and Drug Administration (FDA)...

Agency News

GAO: Pentagon's Fraud Risk Mgmt Program Should Include Contractor Ownership Assessments

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The Government Accountability Office has urged the Department of Defense to assess potential risks from a contractor's opaque ownership structure and use data to inform other fraud risk assessments...

Congress Mulls Reining In Alt Data Collection

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Sourcing alternative data, such as consumer financial transactions, likely will become more difficult for data brokers in the future as the US Congress has started showing concern over consumer data privacy and security...

Here's how a national intelligence watchdog is improving AI oversight

[READ THE ARTICLE](#)

Challenges associated with the use of artificial intelligence throughout the federal government include eliminating bias, preparing the workforce and defining ethical use...

FBI classifies FaceApp as counterintelligence threat, citing ties to Russian intelligence

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The FBI has classified FaceApp as a counterintelligence threat due to its ties to Russia, with the FBI emphasizing that it will take action if it assesses the face-editing app is involved in election interference efforts...

- [Improving Citizen Experience in Government Call Centers](#)
- [DHS Leadership Turnover Extends Beyond Secretary's Office](#)

- UK regulators probing Google's purchase of data-analytics firm Looker
- OMB's data reskilling pilot to train executives as well as front-line employees
- OMB to Refine Data Science Skills of Federal Workforce; Margie Graves Quoted



Industry Highlights

Government and Technology: 10 Trends for 2020

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Governments are notoriously slow in adopting new technology, but when technology is used appropriately it can both streamline and improve the ability for governments to provide services...

Factual, a Location Data Company Leverages Machine Learning to Update Its Data Insights Solution

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New Segments Identify Affinity or Intent Using Actionable Insights From Real-World Consumer Behavior to Identify, Reach and Engage Customers.

Quandl Unveils E-Commerce Intelligence Dataset

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Nasdaq's Quandl, a leading alternative data provider, today launched the E-Commerce Intelligence (ECI) dataset, which allows investors to track product-level e-commerce transactions on a near real-time basis...

- LexisNexis, Industry Groups Pushing For Federal Privacy Data Laws To Replace CCPA
- Empowering Better Inventory Management with Advanced Supply Chain Analytics
- IHS Markit Named Best Vendor for Alternative Data and Risk Calculation Services
- Quantzig's Recent Article Unveils Three Big Data Trends to Watch Out for in 2020
- Vancouver-based ZoomInfo files for IPO
- BST Awards 2019: Best Buy-Side Data Analytics Tool—FactSet
- CA DMV Bringing In \$50M Annually By Selling Motorists' Personal Information
- Neustar, Equifax Bring Segmentation Solution to Financial Services Markets
- Experian's new identity resolution service seeks to help marketers
- FIDO, Equifax push for passwordless, biometric authentication
- Neustar and TRUSTID Introduce Inbound Authentication Solution for Call Centers
- Noblis Partners with Univ. of Texas at San Antonio...

The Federal Data Prospector is curated by Carpe Datum employees, and delivers fresh content about the intersection of the data and analytics industry and the Federal Government for businesses who want to start or grow their public sector practices.

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