

# CARPE DATUM

## Fed Data Prospector

VOLUME 2. ISSUE 15.

March 24, 2020



Welcome to Carpe Datum's **Federal Data Prospector** (Vol. 2, Issue #15). The coronavirus pandemic continues to wreak havoc on all our lives, and Carpe Datum hopes that our small community of generally like-minded professionals is finding ways to remain healthy and semi-sane. One of the major positive outcomes from our collective work is the potential ability to make a difference by supporting the public servants and their contractors on the front lines of this crisis – with this thought in mind, keep up the great work!

Once again, if you find yourself forwarding our free-of-charge email newsletter to others in your organization, help us cut out the middle man (and save yourself some time in the process), by encouraging them to **click on this link** and subscribe for themselves.

- Sources Sought - issued by **U.S. Department of Education's** Office of the Chief Data Officer (OCDO) for **Office of the Chief Data Officer (OCDO) Vendor Day** – the Office of Planning, Evaluation and Policy Development (OPEPD) requires support for activities required under the 2018 Foundations for Evidence-based Policymaking Act, which are further specified in the Federal Data Strategy and the 2020 Action Plan. The Department is conducting market research to determine what capabilities exist in the marketplace for these activities.

In other data news, on March 17th **Washington Post** published a story entitled “**U.S. government, tech industry discussing ways to use smartphone location data to combat coronavirus**” in which the authors, Tony Romm, Elizabeth Dwoskin and Craig Timberg, describe how the government is in active talks with Facebook, Google and a wide array of tech companies and health experts about how they can use location data gleaned from Americans' phones to combat the novel coronavirus, including tracking whether people are keeping one another at safe distances to stem the outbreak. Highlights and related stories below:

- “We’re exploring ways that aggregated anonymized location information could help in the fight against COVID-19. One example could be helping health authorities determine the impact of social distancing, similar to the way we show popular restaurant times and traffic patterns in Google Maps,” spokesman Johnny Luu said in a statement, stressing any such partnership “would not involve sharing data about any individual’s location, movement, or contacts.”

**The Carpe Datum Team**

Opportunities & Solicitations



Office of the Chief Data Officer (OCDO) Vendor Day  
*Department of Education*

[VIEW THE SOLICITATION](#)

The U.S. Department of Education's (the Department) Office of the Chief Data Officer (OCDO) in the Office of Planning, Evaluation and Policy Development (OPEPD) requires support for activities required under the 2018 Foundations for Evidence-based Policymaking Act,...

Mergent Online Global Database Enterprise License for  
US and International Company Data  
*Department of Treasury*

[VIEW THE SOLICITATION](#)

The Internal Revenue Service (IRS) intends to award a sole source purchase order to Mergent Online for Mergent's Online Global Database Enterprise License for US and International Company Data...

BRAND NAME OR EQUAL SPECIFICATIONS TO  
COMPEREMEDIA SUBSCRIPTION AND TRAINING  
FOR CENTER FOR TOBACCO PRODUCTS (CTP)  
*Department of Health and Human Services*

[VIEW THE SOLICITATION](#)

The purpose of this fixed price contract is to provide direct and non-traditional media channel tobacco advertising data monitoring services for information on how tobacco product attributes are portrayed, emerging tobacco products, and product claims...

Qualitative Data Analysis Software  
*Department of Defense*

[VIEW THE SOLICITATION](#)

DoDEA requires qualitative data analysis software to analyze a wide range of qualitative and mixed method data...

- Bloomberg Government Subscription – *Department of Defense*
- NHLBI Big Data Analysis Challenge: Creating New Paradigms for Heart Failure Research – *National Institute of Health*
- Prototype Development to Combat Novel Coronavirus Disease COVID-19 – *Department of Defense*
- Cyber Analysis – *Federal Retirement Thrift Investment Board*
- Request for Information for Big Data Platform Capabilities – *Department of Defense*
- REMS AITS Market Survey – *FAA*
- Spectrum Forward Consortium Other Transaction Agreement (OTA) – *Department of Defense*
- Data for New Industrial Building Construction – *Department of Labor*
- Ocean of Things (OoT) Advanced Data Analytics Phase 2 Proposers Day – *Department of Defense*
- Data Analysis and Administrative Support (DAAS) Services – *Pension Benefit Guaranty Corporation*

FHWA 2020 Exploratory Advanced Research Broad Agency  
Announcement - 693JJ3-20-BAA-0001  
*Department of Transportation*

[READ THE ARTICLE](#)

DUE DATE EXTENDED: Proposals due 2:00 p.m. EST on March 31,  
2020...

Crowd Sourced Data Program (CSDP) requirement  
*Department of Commerce*

[READ THE ARTICLE](#)

Amendment 1 Unique Identifiers...

Web Data Collection  
*Department of Education*

[READ THE ARTICLE](#)

Please note that the reason for this amendment is to issue the final RFP:  
91990020R0019 for the Web Data Collection requirement...

## General Government News



U.S. government, tech industry discussing ways to use  
smartphone location data to combat coronavirus

[READ THE ARTICLE](#)

The U.S. government is in active talks with Facebook, Google and a wide  
array of tech companies and health experts about how they can use  
location data gleaned from Americans' phones to combat the novel  
coronavirus, including tracking whether people are keeping one another  
at safe distances to stem the outbreak...

Asia deploys innovative, if invasive, tech to curb virus

[READ THE ARTICLE](#)

Electronic bracelets and phones that report your whereabouts, text  
messages if you stray too far from quarantine and digital detectives  
tracking where you've been -- Asian countries have embraced innovative,  
if somewhat invasive, tech to counter the coronavirus pandemic...

Do Your Data Relationships Have a Real Future?

[READ THE ARTICLE](#)

Marketers are grappling with a new standard for data privacy, ushered in  
by regulations like the California Consumer Privacy Act (CCPA) and the  
European Union's General Data Protection Regulation (GDPR)...

What is Machine Learning?

[READ THE ARTICLE](#)

Machine learning has become an important aspect of our lives. This  
modern technology has gained use cases in several industries due to the  
immense benefits it offers...

- [South Korea winning the fight against coronavirus using big-data and AI](#)

- Unleash the Untapped Potential of Data Analytics
- Why Data Science Needs Feminism
- FY21 Budget Request: National Institutes of Health



## Industry Highlights

### Here's What Facebook's Internal Facial Recognition App Looked Like

[READ THE ARTICLE](#)

When pointed at an individual it could recognize, the app said "You are friends."...

### Credit scoring firm FICO hit with DOJ antitrust investigation

[READ THE ARTICLE](#)

The Department of Justice has opened an investigation into Fair Isaac Corp. (FICO) based on ongoing claims of exclusionary conduct...

### Melissa Empowers Global Business with Release of New "World Encyclopedia of Address Formats"

[READ THE ARTICLE](#)

Melissa, a leading provider of global address, name, email, phone, and identity verification solutions, today announced availability of its "World Encyclopedia of Address Formats,"...

### Infogroup Moves Its Papillion, NE Data Operation and Tele-research Center to a Virtual Workplace Over the Weekend

[READ THE ARTICLE](#)

Having moved all of its teams, including its Papillion, NE-based data operations and compilation team, to a virtual workplace over the weekend, Infogroup continues to serve its clients fully,...

### Starburst Announces Free Software To Accelerate COVID-19 Data Discovery & Analytics

[READ THE ARTICLE](#)

Starburst announced a free offer aimed at helping healthcare professionals stop the spread of COVID-19...

- [Premise Data launches live dashboard showing real-time sentiments from its global network, data focused on Coronavirus \(COVID-19\)](#)
- [LexisNexis Risk Solutions upgrades fraud and identity portfolio with behavioral biometrics](#)
- [Riskmethods Equips Companies to Navigate Disruptions with Coronavirus Supply Chain Visibility Kit](#)
- [Could AWS Dethrone Azure at the Department of Defense?](#)
- [OXFORD BUSINESS GROUP RESEARCH NOW AVAILABLE ON FACTSET](#)
- [Euromoney Institutional Investor acquires Census Commodity Data](#)
- [LSE gets U.S. nod for Refinitiv deal](#)
- [Tinubu Square boosts US presence, buys out software firm eSurety](#)
- [eKeeper offers Experian AML and credit reports](#)
- [Steampunk to Test, Integrate Intelligent Automation Services Under \\$50M USPTO BPA](#)

- Databricks launches new features for data analytics platform
- Ruben Nizard Joining Coface North America In The Role Of North American Economist
- Jivox and LiveRamp Partner on Privacy-First Personalization Solution
- SAS enters partnership with Catapult BI to provide analytics across Australia



The Federal Data Prospector is curated by Carpe Datum employees, and delivers fresh content about the intersection of the data and analytics industry and the Federal Government for businesses who want to start or grow their public sector practices.

View the **archives**.

Was this forwarded to you? **Subscribe** to receive the Federal Data Prospector.